

Press Release March 2016

Chemnitz, dated 18.03.2016: Impressive participation at the RSA Conference in San Francisco - digitronic® computersysteme gmbh has received very positive feedback

An article from Peter Liebing



digitronic® participated for the first time on the "German Pavilion" in San Francisco, a joint stand at the exhibition initiated by the German Association for IT-Security. The RSA in San Francisco is recognised as an international, leading exhibition for IT-Security. "IT-Security" made in Germany" was represented for the the 15th consecutive year in a jointly organised exhibition promoted by the German Ministry for Economics and Energy and TeleTrusT.

The exhibition organisers were not the only ones who registered a positive return e.g. an increase in the number of vistors from 32,000 to 38,000 compared to last year, but also Matthias Kirchhoff, CEO from digitronic®: "We had a lot of very good discussions with other exhibitors from the joint German stand before the exhibition which increased our already positive anticipation for this event. What we actually experienced when we were there totally exceeded what we had envisaged and expected from such an event. The enormous increase in the number of visitors also therefore highlighted the prominent position of such an exhibition with regard to international competition.

Intensive professional discussions were held on each of the five conference days and very promising contacts were created with new customers. What is particularly important for us Germans is that we could see how interested the many visitors were in backdoor free, all-in-one compliance solutions with team encoding and 2-factor authentication. In addition, the prototype of the MyCapp™- Confidentiality - APP really generated positive feedback from the visitors. On the whole we perceived a very positive resonance from all concerned". The Security Solutions Showcase took place within the framework of the TeleTrust/GABA/Symantec VIP

Panel, where current German innovations in the field of IT-Security were presented. Matthias Kirchhoff, CEO of digitronic computersysteme gmbh, presented a solution set for how one can integrate mobility and confidentiality in industry. In a lecture on the subject:

"Secure usage of mobile devices securely in a production environment. MyCapp™ a utopia ("Mobile Endgeräte sicher im Fertigungsumfeld – My Capp™ - eine Utopie?!") how one can be proactive as device and platform independent.

"The decision to participate at the RSA Conference has already paid off for digitronic®. We now have to manage and develop the existing contacts and create a foundation for future additional business activities in the USA", said Peter Liebing, Head of Sales and Marketing for digitronic® computersysteme gmbh.

About digitronic®

digitronic computersysteme gmbh is a German manufacturer which was founded in Chemnitz in 1990 and develops software and systems for communication and IT-Security for German Ministries, key account customers and medium-sized businesses. digitronic® is the regional branch in the Bundesverband IT-Sicherheit e.V. TeleTrust and has been awarded the logo IT-Security Made in Germany-.

The business fields are: Confidentiality (Software for preventive protection of sensitive data) – Communication (Developing and marketing secure communication for the police, disaster and civil protection and industry via UMS 7.x) – Security (simple, auditable RFID solutions via Secure Logon) – Consulting (independent expertise results in auditable solutions for customers).

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