

# International Suppliers Fair (IZB)

Mobility Goes Digital

18th – 20th October 2016

Wolfsburg | Allerpark | Germany



[www.izb-online.com](http://www.izb-online.com)

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# THE INTERNATIONAL SUPPLIERS FAIR (IZB)

## The Automotive Supplier Industry in Times of Digitalisation and Change

When automotive suppliers from all over the world gather in the German city of Wolfsburg for the 9th International Suppliers Fair (IZB) from 18th to 20th October 2016, one special topic will be a central theme running through the industry summit and its high-quality programme of accompanying events: Mobility Goes Digital.

The digital transition is already well underway in the automotive industry and not only concerns networked driving and a wide range of mobility services, but has also been becoming increasingly prominent along the entire automotive value chain. As a result, and in light of the blurring boundaries between the automotive industry and the world of IT, the supplier industry is now facing major challenges and radical changes.

These challenges and changes inspired the organisers of the IZB at the company Wolfsburg AG to combine the internationally acclaimed leading trade fair for the automotive supplier industry with the topic of „Mobility Goes Digital“ in order to generate important ideas and impetus for the industry.

From 10am to 6pm from Tuesday to Thursday, well-known suppliers from Germany and abroad, including the highest-volume companies in the automotive supplier industry, will showcase their innovative services and competitive advantages in an exhibition area covering a total of more than 36,000 square metres. As an exhibitor or visitor, come and make the most of a wide variety of opportunities to find out more about the industry and establish and intensify contact with decision-makers from the exhibiting supplier companies.



More detailed information on the event can be found at: [www.izb-online.com](http://www.izb-online.com)

Year after year, the IZB continuously records an increase in its number of exhibitors and trade visitors. The trade fair has been able to constantly develop its leading position in the automotive supplier industry for a number of obvious reasons:

### The IZB ...

- is Europe's leading trade fair for the automotive supplier industry
- represents the entire automotive value chain
- is a major gathering for decision-makers in the industry
- is a top marketplace for pioneering innovations
- offers a comprehensive and sophisticated programme of accompanying events
- **is an absolute must for your calendar!**

### DEVELOPMENT OF THE EXHIBITION

	Exhibitors	Trade visitors	Exhibition area (size in m <sup>2</sup> )	Countries
2001	128	13,500	6,000	6
2003	286	24,500	13,000	10
2004	509	38,000	22,000	17
2006	609	42,000	30,000	22
2008	680	46,000	33,000	22
2010	729	48,000	35,000	24
2012	776	49,000	36,000	28
2014	821	51,000	36,000	29